

Physician and CEO of MPower Productions, Dr. Wendy A. Ward Hits Amazon Best-Seller Lists with “*The Success Formula*”.

Dr. Wendy A. Ward ranked on the Amazon best-seller lists with the new book, *The Success Formula*, Co-authored with Jack Canfield.

New York City Tri-State Area – July 2019 Dr. Wendy A. Ward, Physician and CEO of MPower Productions, joined Jack Canfield, along with a select group of experts and professionals around the world to co-write the book, *The Success Formula. The World's Leading Entrepreneurs & Professionals reveal their secrets for health, wealth, and success today.* The book was published by CelebrityPress®, a leading business book publisher that publishes books from ThoughtLeaders® around the world and was released on July 18th, 2019.

On the day of release, *The Success Formula* reached best-seller status on Amazon - reaching as high as #25 in Direct Marketing and #93 in the Sales & Selling categories. The expert information shared in Dr. Ward's chapter, *Level Up for Success by Transforming Stress* has helped the book reach optimal best-seller placement and will help readers gain similar success in their endeavors.

CelebrityPress® describes the book as empowering to all small business owners around the world with the following:

Everyone is searching for a formula for success, but there is no one, single formula for everyone as our needs, wants and wishes vary from individual to individual. On the other hand, it is noteworthy to mention that those who have achieved success have many qualities in common. The attributes of vision, risk-taking, passion, planning, focus and perseverance are typically utilized in various proportions to accomplish success.

On the journey to success, the first-timer must identify a goal, as the goal determines your actions. Then there is your measurement of success. One commonly-used gauge of success is financial progress. Other yardsticks include public acclaim, spiritual progress, personal health, knowledge, improved self-esteem and confidence ... and the list goes on. What is yours?

After deciding on your goal, you proceed to develop your own success formula. This is where our Celebrity Experts® (authors/mentors) in this book can help. These mentors can save you time, effort, heartache and resources by helping you to create *The Success Formula* needed to achieve your goal.

After such a successful release, Dr. Wendy A. Ward will be recognized by [The National Academy of Best-Selling Authors®](#), an organization that honors authors from many of the leading independent best-seller lists.

Please visit www.mpowerproductions.com or copy and paste the following LINK <https://mpowerproductions.com/the-success-formula/> to get your copy of *The Success Formula*!

A portion of the proceeds from “***THE SUCCESS FORMULA***” sold through the **MPower Productions Website** will be donated to charities dedicated to creating awareness and providing support for Youth Education and Empowerment, Women's Issues and Empowerment, and Health Related Issues.



ABOUT WENDY A. WARD, MD

Wendy A. Ward, MD helps her clients *transform* their way of ‘thinking, being, doing and behaving’, *empowering* them to ‘survive, thrive and succeed’!!!

Dr. Wendy is a Physician – a board certified Anesthesiologist who has been practicing medicine for 30 years – and a Life Transformation Specialist. She received her Bachelor of Science degree in Microbiology from the University of Massachusetts-Amherst and received her Medical Degree from Mount Sinai School of Medicine in New York City. Dr. Wendy is also certified in the holistic disciplines of Acupuncture and Reflexology.

Dr. Wendy, a true Renaissance woman, is the Founder and CEO of ***MPower Productions*** – a multimedia inspirational educational production company – which she started 10 years ago. ***MPower*** allows her to feed her passion and use her eclectic array of talents and expertise, which include being a Healer, Educator, Singer/Songwriter, Storyteller, Filmmaker, Inspirational Speaker, Award Winning Author and Athlete, to serve. As the daughter of an

Educator and a Physician, her inherent passion and aptitude to ‘heal, inspire, educate, uplift and empower’ others – especially Youth – is woven into her DNA.

Dr. Wendy’s philosophy is that everyone has a purpose and deserves an even playing field of opportunity to maximize their full potential, realize their dreams and fulfill that purpose. She believes that as each person is able to fulfill their purpose, collectively, it serves as a major precursor to achieving the ultimate goal of establishing world ‘love, peace and unity’, creating a win-win for all.

Dr. Wendy created the ***CPR (Continuous Positive Reinforcement) for eMPOWERment***[®] multimedia content platform to implement her empowerment efforts. This platform includes her signature ***MPower ‘Science Of Success – Life Fitness Program’ (SOS – LFP) and MPower ‘STRESS MANAGEMENT & SUCCESS’ Training System***, which are designed to empower her clients to *survive* any life challenge, *thrive* in the face of adversity and *succeed* in every aspect of their lives. Teamwork and her ‘scientific and spiritually based’ *reach to teach* approach are the cornerstones of this program and system. Dr. Wendy employs the utilization of multimedia interactive Youth friendly vehicles that include Music, Audio-Visual Entertainment (Films, Shows, Storytelling, Gaming, etc.), Sports and Social Media. This enables her to ‘*reach*’ youth by meeting them in their familiar ‘comfort and passion’ zone, allowing her to effectively ‘*teach*’ and empower them.

Dr. Wendy embodies her philosophy and beliefs not only through her work with ***MPower***, but also by partnering and participating for over 35 years with various Charitable, Educational and Youth Empowerment organizations. She contributes her time, talent and resources as a mentor, participant and/or co-creator in countless empowering ‘events, forums and platforms’ for both Youth and Adults. Some of the organizations Dr. Wendy participates with include The Rotary, New York City Department of Education, New Jersey Department of Education, New York Foundling Preventive Program and countless other charitable and educational organizations and endeavors.

While Dr. Wendy’s primary focus is the empowerment of adolescent youth, her utilization of an ‘intergenerational – it takes a village’ model to youth empowerment allows her to ‘train, teach and empower’ adults to *survive, thrive and succeed* as well, which empowers communities.

You can connect with Dr. Wendy at:

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ABOUT CELEBRITYPRESS® LLC:

CelebrityPress® LLC is a leading business book publisher that publishes books from ThoughtLeaders® around the world. CelebrityPress® LLC specializes in business anthologies, among various other types of titles, and has published books alongside Jack Canfield, Brian Tracy, Dan Kennedy, Dr. Ivan Misner, Robert Allen, Michael Gerber, Tom Hopkins, and many of the biggest experts across diverse fields. CelebrityPress® LLC focuses on helping its authors grow their businesses and their personal brands through book publishing; the organization has successfully helped launch thousands of best-selling authors® to date.

Learn more at www.celebritypresspublishing.com